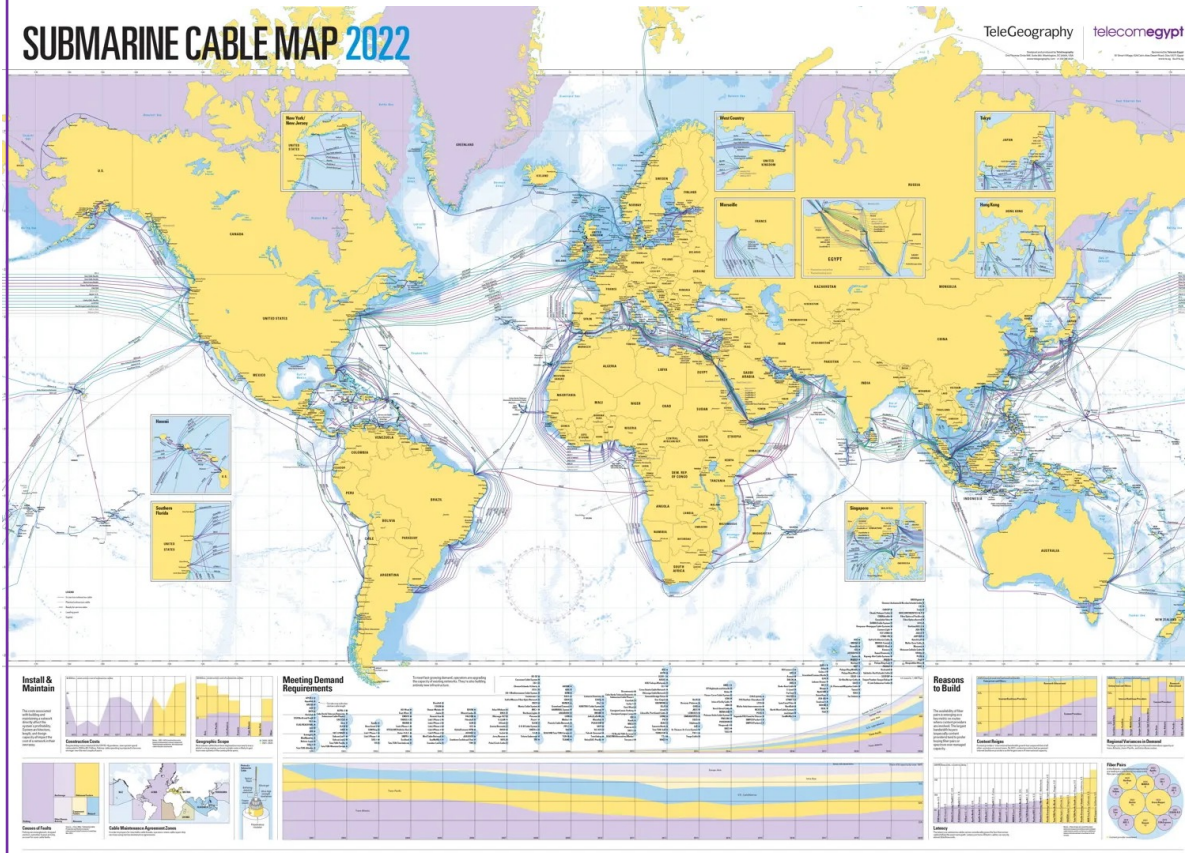


Investment Opportunity In
ICT Sector

Data Centers Establishment

Global Market



source: <https://blog.telegeography.com/2021-submarine-cable-map>

Investment Offer

The global data center market is expected to grow to \$837 billion by 2025, driven by the increasing demand for cloud computing, big data, and artificial intelligence. This growth presents a significant investment opportunity for investors who are looking for business stability and profitability.

The Sultanate of Oman is offering various significant locations to build data centers that can utilize its excellent geographical position in the Middle East. The ownership of 20 submarine cables in addition to the recent project for 21st cable direct to Australia will be an excellent opportunity for the mega content creators to benefit from such data centers. The advantages will include the minimization of internet data latency and a safe location for data back and recovery.

Location/area

Area:

The area will be allocated according to project size upon the investor's request.

Location:

- Dhofar
- Sohar



Opportunity Description

Data center investment projects are highly attractive endeavors due to the rapidly growing demand for digital services and storage. These projects involve creating state-of-the-art facilities equipped to handle massive amounts of data, offering scalability, security, and efficiency. With the increasing reliance on cloud computing, streaming, and IoT technologies, data centers present profitable opportunities for investors seeking stable returns in a technology-driven landscape. The opportunity may include services such as cloud services, data security and Privacy, data storage and processing, edge computing and Data recovery.

Oman, located at the crossroads of the Middle East, Asia, and Africa, is rapidly becoming a regional hub for digital transformation and technological advancement. The country's progressive regulatory environment, coupled with its investment-friendly policies, positions it as an attractive destination for data center investments. Our thorough market analysis indicates the following key factors driving the demand for data centers in Oman:



1

Geopolitical Advantage

Oman's stable political climate and strategic location make it an ideal choice for companies seeking a secure and accessible data center hub in the region.



2

Regional Connectivity

The country's robust connectivity infrastructure, including undersea cables (21 submarine cable) and international connectivity points, enhances its status as a data center destination.



3

Digital Transformation

Oman is actively pursuing a comprehensive digital transformation agenda, fostering increased demand for data storage, processing, and management solutions.



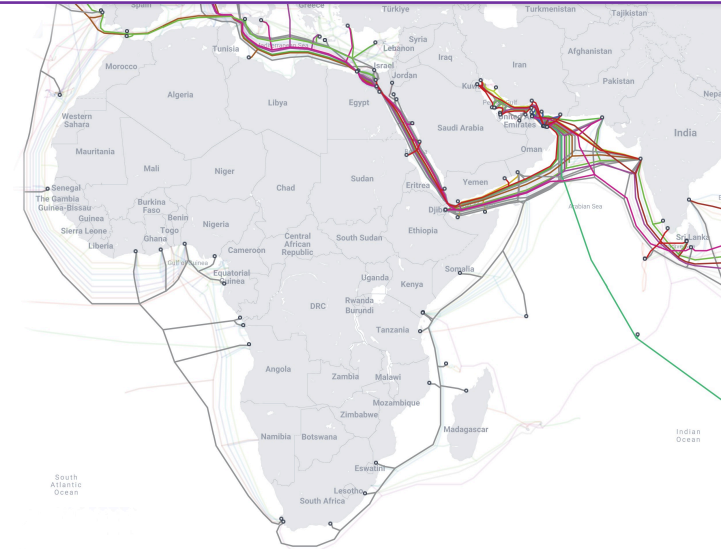
4

Energy Efficiency

Oman's commitment to sustainable energy sources, such as solar power, aligns with the growing emphasis on energy-efficient data center operations.

General Indicators & Overview

There are 8 landing stations for submarine cables in Oman, handling 21 cables as indicated in the map.



The offered opportunity
is targeting tier
3 or 4 classified data centers



Data center
area:
10,000 – 20,000 Sqm



Total estimated
investment
45 – 65 m\$



Implementation
duration period:
Around 12 months

Incentives

- Land
- Comparative submarine cables utilization rate.
- Embassy-style data centers
- Tax Exemptions
- Salary Subsidies for Omani employees for the first 2 years.
- Training subsidies for Omani candidates.
- Special Utility rates

Global indicators for Oman

▶ Oman ranked
21
in UN global cyber
security index
(out of 175 countries)

▶ **120%**
Mobile broadband
subscribers penetration
per 100 population

▶ **120%**
Mobile subscribers
penetration per 100
population



Local Status



Oman currently has **6 local data centres** (Potential partners), four of which are accredited as government-authorized service providers



Oman hosts caching nodes for international content creators such as Google and Facebook



Due to Oman strategic location, the country is privileged with submarine cables connectivity gateway, linking MENA region with entire world.



High connectivity reached **97% 4G** coverage across the country



Oracle and Equinix data centers are also established in Oman.

Target Market

Local,
Regional
and Global

